



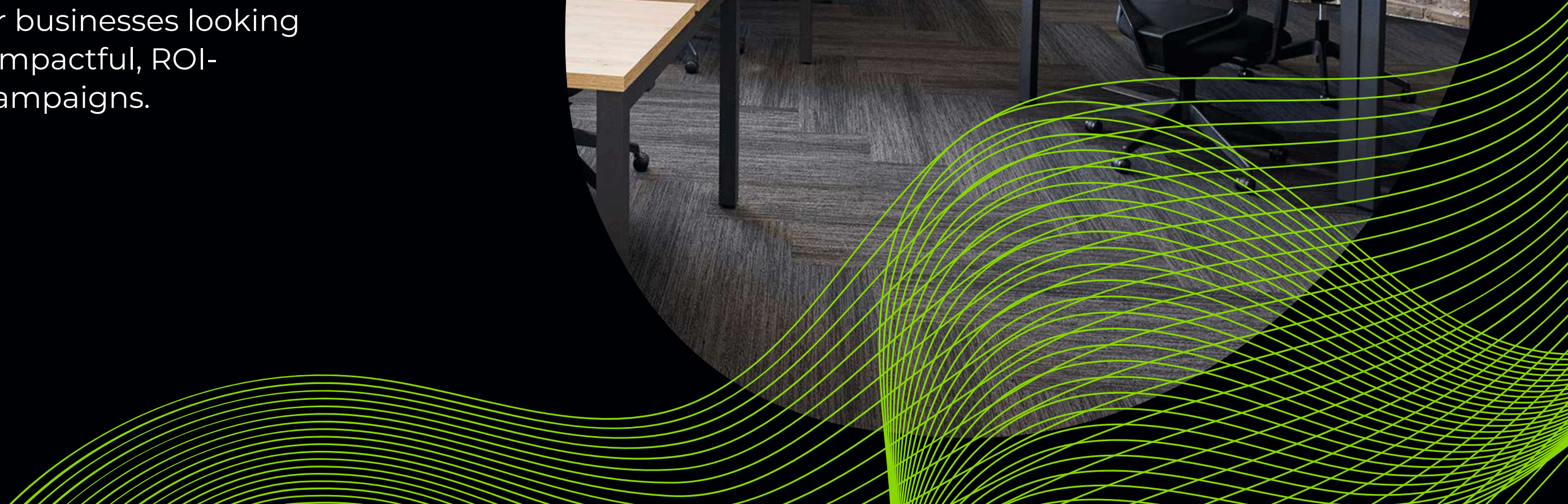
MEDIA KIT



OUR STORY

After five years of hands-on experience in the fast-paced world of influencer marketing, we decided to launch our own startup. Having worked with global brands and top influencers, we recognized a growing need for authentic, data-driven campaigns that connect brands with the right voices.

With our industry knowledge, innovative strategies, and commitment to fostering genuine connections, we set out to revolutionize the space. Today, our company is a trusted partner for businesses looking to amplify their brand through impactful, ROI-focused influencer marketing campaigns.



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CAMPAIGN OBJECTIVES

- Increase Brand Awareness – Expand brand visibility through authentic influencer endorsements.
- Boost Engagement – Drive higher social media interaction with likes, comments, and shares.
- Generate Leads – Attract potential customers through targeted influencer promotions.
- Drive Conversions – Increase product sales, sign-ups, or app downloads via influencer recommendations.
- Build Trust & Credibility – Leverage influencers' authenticity to strengthen brand trust with their audiences.



We create strategic, data-driven influencer marketing campaigns that amplify your brand's voice and maximize ROI.



With our tailored approach, we ensure authentic connections between influencers and your target audience for impactful engagement.

CATEGORY

Taking into account the identified users, we have chosen these brand identity attributes that will be projected on all promotional materials of the campaign.



Lifestyle

Fashion
Vlog/Family Vlog
Food Vlog
Mini Vlog



Entertainment

Roast
Prank
Comedy Video
Movie Review
Audio Story
Short Flim



Beauty

Skincare
Makeup



Tech

Gadget Review
Cashback
Tech Info



Informative

Fact
Fintech
Informative Video
Health Tips
Fitness



Celebrity

Movie
Daily Soaps
Singer



Automobile

Moto Vlog
Car Review
Bike Review
Car/Bike Info
car Modification

PROCESS WE FOLLOW

Onboardding

Get requirements from brand

Shoot

Creator will get the script and shoot the video accordingly

Edit

Then we will edit the video

Approval

Video will go to to brandd for the approval

Post

Creator will post the approved video



MEET OUR INFLUENCERS

some of our top Influencers



Ankush Hazra

📷 1.2M followers



Debchandrima Singha Roy

📷 779K followers



Sayak Chakraborty

📷 462K followers



Kiran Mazumder

📷 394K followers

OUR CLIENTS

Coke
STUDIO
বাংলা

HimalayaTM
SINCE 1930

oppo

LAKMÉ

SpinZ

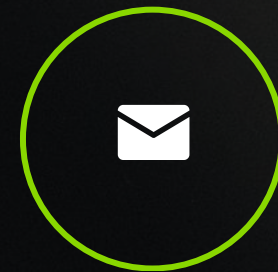
 POND'S

 **Hero**

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